

GIRLDREAMER LTD

Privacy Policy

Who we are

GirlDreamer is a non-profit organisation tackling social and economic inequity by creating greater access to leadership and wellbeing opportunities for young women of colour.

Why do we collect data?

We use data to make GirlDreamer better for you and the people we serve. This includes doing things like:

- Recommending things we think you'll like such as projects, opportunities and events.
- Notifying you about things you've told us you like opportunities and events.
- General reporting to the people who help us to run the projects we're able to deliver to you i.e funders.

We also use it for business and legal purposes, for example:

- Dealing with any requests you make.
- Getting in touch if we need to tell you about something, like updates, a change to our policies or issues with a service.

How we look after your data

This Privacy Notice explains how and why we use your personal information. It applies to all personal data gathered when you engage with GirlDreamer as a supporter, volunteer, service user or as an enquirer. If you have any questions about what's detailed here or want to know more about how we're making privacy a priority, please get in touch [via our contact page](#) – we want to make sure you are comfortable with how we manage your personal information.

What types of information do we collect?

When you sign up to be a part of the GirlDREAMER community we may collect the following bits of data from you, depending on your interaction with us:

- Name
- Date of birth
- Gender
- Contact information such as email address or telephone number
- Demographic information such as post code, preferences and interests.
- IP address (automatically collected)
- Web browser type and version (automatically collected)
- Operating system (automatically collected)
- A record of our communications with you
- Your communication preferences
- Photography, transcripts and videography, such as images at events, case studies and other

How do you collect this data?

We collect personal information from you when you visit our website, interact with us via a social media platform using a smartphone or computer (for example, by storing your account information), and when you directly contact us. For more information see the Cookies Section.

How do you store, use, share and disclose your site visitors' personal information?

In simple terms, your personal data may be used to help us effectively deliver our charitable services or raise funds for those charitable services, and/or deliver the best service for you.

GirlDREAMER will never sell your data to third party companies or organisations.

Our website is hosted on the Wordpress platform. Wordpress provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wordpreses data storage, databases and the general Wordpress applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wordpress and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers. Please rest assured, we will not sell your data onto third parties or share it unlawfully.

How the law applies to GirlDreamer

From 25 May 2018, the General Data Protection Regulation (GDPR) applied to our collection and use of your personal data. Now that Britain has left the EU, data protection law has been converted into UK domestic law. This means that the GDPR has been retained in UK law and will continue to be read alongside the Data Protection Act 2018, with technical amendments to ensure it can function in UK law. Under UK GDPR GirlDreamer is required to have a legal basis for processing for both collecting and using your personal data. We use the following legal bases for processing: Consent, Legitimate Interest, Contract, & Legal Obligation.

GirlDreamer will only process your personal information if any of the following apply:

Consent

In some cases, we will rely on consent, for example, when we collect information about your gender or ethnicity, award a grant, send you or make marketing and fundraising emails, or to use your image or a case study about you.

Legitimate Interest

Under UK GDPR, GirlDreamer will use this legal basis for processing, if we feel that the use of personal data is legitimately in the interests of the NFP, provided there is no disproportionate impact of our activities on you.

This legal ground for processing means that we can process your personal information if we have a genuine and legitimate reason for doing so, and that reason is not overridden by your rights and interests as an individual.

Contract

In some cases, we will contact you under the legal bases for processing under Contract. For example, when you enquire about our services.

Legal obligation

Sometimes we may have a legal obligation to process information about you – for example, we are required to keep a record of your communication preferences, in accordance with the UK GDPR

How can I change my preference?

You can change your mind at any time. All you need to do if you don't want us to process your data anymore, please contact us at hey@girldreamer.co.uk or send us mail to: Rhubarb Studio 402, 25 Heath Mill Lane, Birmingham, B9 4AE

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

All queries are welcome so if you would like to: access, correct, amend or delete any personal information we have about you, you are more than welcome to contact us at hey@girldreamer.co.uk or send us mail to:

Rhubarb Studio 402, 25 Heath Mill Lane, Birmingham, B9 4AE

| | |
|--------------|-----------------|
| Updated: | 31st July 2022 |
| Review Date: | 31st July 2023 |
| Owner: | GirlDreamer Ltd |